



Supplemental Information Cited by Applicants That May Be Material
To the Prosecution of the Subject Application

Applicants: C.D. Payne et al. Attorney Docket No. MSFT122249
Application No.: 10/805,873 Group Art Unit: 2161
Filed: March 22, 2004 Examiner: S. Metjahic
Title: SYSTEM AND METHOD FOR OPTIMIZING SEARCH RESULT LISTINGS

U.S. PATENT DOCUMENTS

*Examiner Cite	Kind	Date			
Initials No.	Document No.	Code	(mm/dd/yyyy)	Name	
_____ U9	2002/152204	A1	10/17/2002	Ortega et al.	
_____ U10	2003/135490	A1	07/17/2003	Barrett et al.	
_____ U11	2003/172075	A1	09/11/2003	Reisman	

FOREIGN PATENT DOCUMENTS

*Examiner Cite	Kind	Publication Date			English
Initial No.	Document No.	Code	(mm/dd/yyyy)	Country	Abstract Translation Provided Provided
_____ F1	WO 02/27529	A	04/04/2002	WO	
_____ F2	WO 02/063514	A	08/15/2002	WO	

OTHER INFORMATION

(Including Author, Title, Date, Pertinent Pages, Etc.)

*Examiner Cite	
Initial No.	
NONE	

Examiner	Date Considered
/Darnell Pouncil/	05/29/2008

*Examiner: Initial if reference considered, whether or not citation is in conformance with M.P.E.P. § 609; draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicants.

DJC:sbk

ALL REFERENCES CONSIDERED EXCEPT WHERE LINED THROUGH. /D.P./

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